

SAFE ZONE

To avoid having any content cut off, keep important text or images inside the dotted lines.

TRIM

The document's final size after printing and trimming

BLEED

Images/Text that should "run" off the page, after printing, should be designed larger than the Trim size. Including bleed helps speed up production!

BORDER

If you would like to have a border on your artwork, make sure you meet the minimum thickness of 3/8in from the BLEED line.

FOLD LINE

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printing

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