

BINDING AREA



SAFE ZONE

To avoid having any content cut off, keep important text or images inside the dotted lines.

TRIM

The document's final size after printing and trimming

BLEED

Images/Text that should "run" off the page, after printing, should be designed larger than the Trim size. Including bleed helps speed up production!

BORDER

If you would like to have a border on your artwork, make sure you meet the minimum thickness of 3/8in from the BLEED line.