



FOLD LINE

FOLD LINE

### SAFE ZONE

To avoid having any content cut off, keep important text or images inside the dotted lines.

### TRIM

The document's final size after printing and trimming

### BLEED

Images/Text that should "run" off the page, after printing, should be designed larger than the Trim size. Including bleed helps speed up production!

### BORDER

If you would like to have a border on your artwork, make sure you meet the minimum thickness of 3/8in from the BLEED line.